

LA'S BIGGEST INDIAN FESTIVAL

Holi & The Beach

**VENDOR &
SPONSORSHIP
KIT**

MARCH 29-30, 2025
11AM-4PM
REDONDO BEACH, CA



RADIO5 EVENTS

Why Sponsor Holi & The Beach?

Radio5 Events is the top producing Bollywood event company in the USA that drives 25,000+ Indians in attendance every year.

- 57,012 e-mail subscribers, with 40% open rate
- Your brand in-front of South Asians living in LA and greater Southern California
- Radio5 brand power consistently help sponsors reach a new audience
- 4000+ attendees @ Holi & The Beach 2024
- Largest South Asian event in LA



RADIO5 BRAND POWER



1.3 million
guests served



57k
email subscribers



200+
events produced



2.1 million
revenue generated



Holi & The Beach 2025

SPONSORSHIP INFORMATION

Sponsors will receive exposure through our marketing and promotional efforts, including social media posts, email newsletters, and targeted advertising campaigns.

Presenting Sponsor

**\$7,500
Investment**

Diamond Sponsor

**\$3,500
Investment**

Gold Sponsor

**\$2,500
Investment**

Holi & The Beach 2025

VENDOR BOOTHS

Booth size is 6'x 6' and comes with one 6' table and two chairs.
Prominent location with large foot traffic.
Vendors are required to bring their own outdoor extension cord.
For any special needs, let us know.

Food Vendors

3 AVAILABLE

\$450

Merch Vendors

2 AVAILABLE

\$250

Non-Profit

2 AVAILABLE

\$350

Holi & The Beach 2025

PRESENTING SPONSOR

What you're receiving

Naming Rights to Event which will appear as such:

- "Festival Name" Presented by "Your Company Name"
- VIP Canopy with 8 VIP passes
- Main logo incorporated in all print advertising and press releases
- Product/service exclusivity
- Stand alone signs in the highest visible area's of the event
- Your banner showcased in the highest visible area's inside the event
- Main logo/name on website, event banners inside the event, event banners outside the event
- Multiple mentions on social media, and name is announced from the stage day of the event
- URL link to your website
- Passes, meal & drink tickets for up 8
- Inclusion in post-blog write up on Holi&TheBeach.com



1

SPOT
AVAILABLE



DIAMOND SPONSOR

What you're receiving

- 5 VIP tickets
- Promotional table to showcase your organization
- Able to bring 2 pop up banners to place around the event
- Opportunity to provide gift bag / table items
- Name inclusion as a Diamond Sponsor
- Promo materials
- Logo/name on website, event banners inside the event, event banners outside the event
- Multiple mentions on social media, and name is announced from the stage day of the event
- URL link to your website



1

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GOLD SPONSOR

What you're receiving

- 2 VIP tickets
- Promotional table to showcase your organization
- Able to bring 1 pop up banners to place at your booth
- Opportunity to provide gift bag / table items
- Name inclusion as a Gold Sponsor
- Promo materials
- Logo/name on website, event banners inside the event, event banners outside the event
- Single mention on social media, and name is announced from the stage day of the event
- URL link to your website



1

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Holi & The Beach 2025



LA'S BIGGEST INDIAN FESTIVAL

Ready to partner with us?

GO TIME!

RADIO5 EVENTS

Email us at
mandeep@radio5events.com
We're excited to help you grow.



*Holi & The Beach
2025*