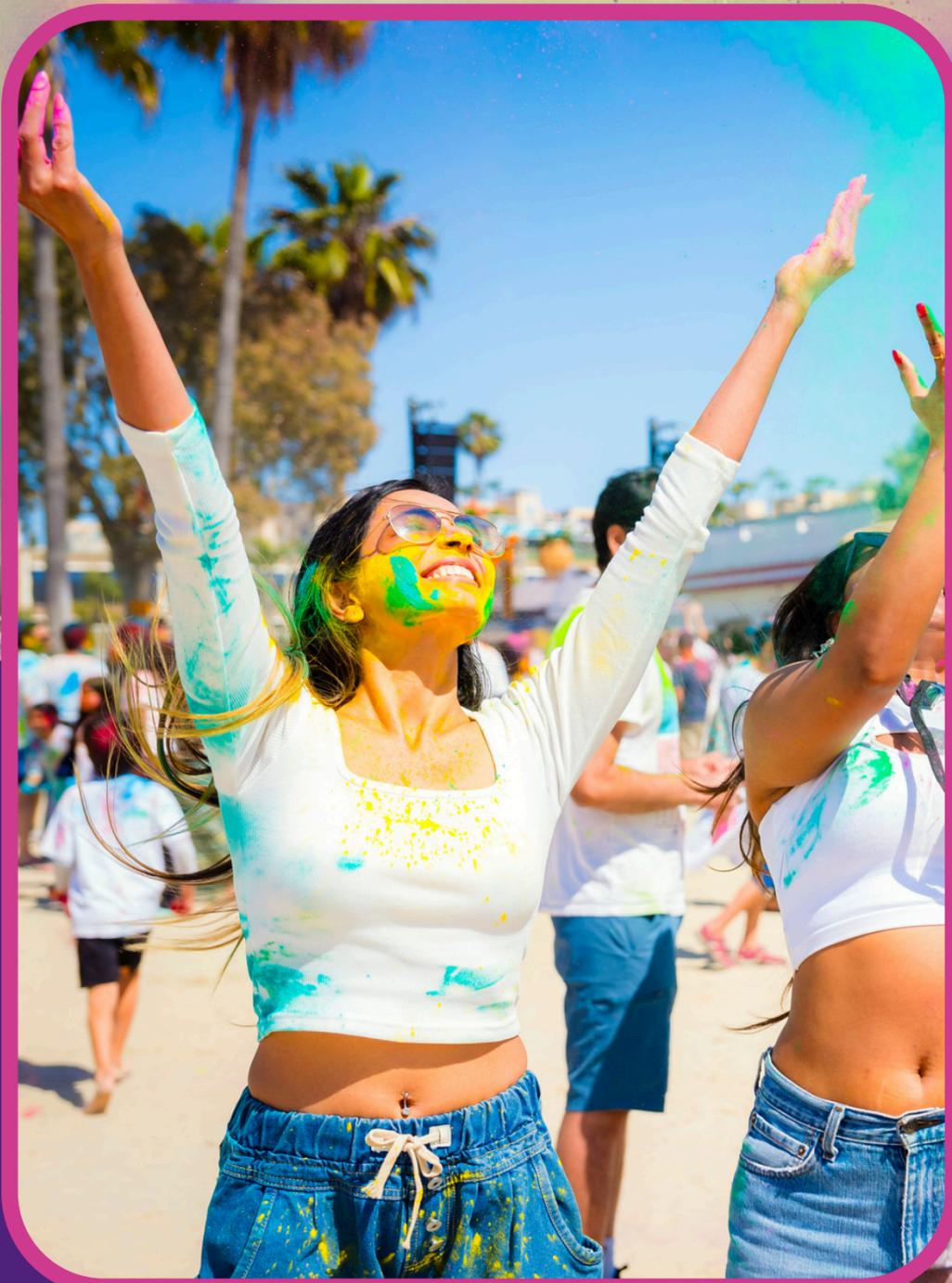


LA'S LARGEST OUTDOOR FESTIVAL OF COLORS



HOLI & THE BEACH 2026

MARCH 7, 2026
12PM-4PM

SEASIDE LAGOON
REDONDO BEACH, CA

6000+ expected attendance for 2026

RADIO5 EVENTS

COMPANY PROFILE

Radio5 Events is the top producing Bollywood event company in the USA that drives 25,000+ Indians in attendance every year.

- 57,012 e-mail subscribers, 40% open rate. South Asians living in LA and greater Southern California
- Radio5 brand power consistently help venues and sponsors reach new audiences
- Wide event offerings from monthly club nights, Indian Outdoor festivals and cruise parties.
- Expansive 16 year experience (est. 2008)

RADIO5 BRAND POWER



1.3 million
guests served



57k
email subscribers



200+
events produced



2.1 million
revenue generated

AUDIENCE DEMOGRAPHIC

Radio5 Events is the top producing Bollywood event company in the USA that drives 25,000+ Indians in attendance every year.

- Target audience: All-ages, family friendly
- Age: 12+
- Income level: Middle Class-Upperclass



6000+ expected attendance for 2026

MAJOR PAST SPONSORS



vitaminwater®
GLACÉAU



For the many flavors of you™

Holi & The Beach 2026

SPONSORSHIP INFORMATION

Sponsors will receive exposure through our marketing and promotional efforts, including social media posts, email newsletters, and targeted advertising campaigns.

Presenting Sponsor

**\$10,000
Investment**

Diamond Sponsor

**\$7,500
Investment**

Gold Sponsor

**\$5,000
Investment**

6000+ expected attendance for 2026

Holi & The Beach 2026

PRESENTING SPONSOR

What you're receiving

Naming Rights to Event which will appear as such:

- "Festival Name" Presented by "Your Company Name"
- VIP Canopy with 8 VIP passes
- Main logo incorporated in all print advertising and press releases
- Product/service exclusivity
- Stand alone signs in the highest visible area's of the event
- Your banner showcased in the highest visible area's inside the event
- Main logo/name on website, event banners inside the event, event banners outside the event
- Multiple mentions on social media, and name is announced from the stage day of the event
- URL link to your website
- Passes, meal & drink tickets for up 8



1

SPOT
AVAILABLE

6000+ expected attendance for 2026



DIAMOND SPONSOR

What you're receiving

- 5 VIP tickets
- Promotional table to showcase your organization
- Able to bring 2 pop up banners to place around the event
- Opportunity to provide gift bag / table items
- Name inclusion as a Diamond Sponsor
- Promo materials
- Logo/name on website, event banners inside the event, event banners outside the event
- Multiple mentions on social media, and name is announced from the stage day of the event
- URL link to your website



6000+ expected attendance for 2026

Holi & The Beach 2026



Holi & The Beach 2026

GOLD SPONSOR

What you're receiving

- 2 VIP tickets
- Promotional table to showcase your organization
- Able to bring 1 pop up banners to place at your booth
- Opportunity to provide gift bag / table items
- Name inclusion as a Gold Sponsor
- Promo materials
- Logo/name on website, event banners inside the event, event banners outside the event
- Single mention on social media, and name is announced from the stage day of the event
- URL link to your website



6000+ expected attendance for 2026



Holi & The Beach 2026

BOOTH SPACES / POP-UP ACTIVITATIONS

Reach over 6,000+ attendees

Pop-Up Activations & Booth spaces bring your brand to life and interact with potential customers directly with pop-up activations or selling merch/products. From a simple booth to bringing a gondola to the street, the sky is the limit!

Space Dimensions: 8x8

We have five locations and can accommodate pop-ups up to 10' x10' in size.

Price: \$750

PAST BRANDS



LA'S LARGEST FESTIVAL OF COLORS

Ready to partner with us?

GO TIME!

RADIO5 EVENTS

Email us at
mandeep@radio5events.com
We're excited to help you grow.



*Holi & The Beach
2026*